

The Impact of Media

Lesson Preparation

Daily Lesson 15	READING	
	TEKS	Ongoing TEKS
	E1.12A-D	
Key Understandings and Guiding Questions	<ul style="list-style-type: none"> New and different perspectives can be communicated through media. <p>— What effect does the media have on you?</p>	
Vocabulary of Instruction	<ul style="list-style-type: none"> Blog 	
Materials	<ul style="list-style-type: none"> Reader's Notebook (1 per student) Teacher Reader's Notebook (1) Media sources of local or state event from Daily Lesson 14 (1 of each per student) Example blogs Chart paper (if applicable) 	
Attachments and Resources		
Advance Preparation	<ol style="list-style-type: none"> Prepare to display visuals as appropriate. Locate blogs to display to the students. 	
Background Information	This Instructional Routine assesses Performance Indicator: <i>"In a personal blog, write your reflections and analysis of the credibility of two distinct media-generated accounts of a local or state event."</i>	
Teacher Notes	<p>Blogs can be found on the Internet or from district-adopted resources.</p> <p>Blogs are written somewhat like a journal entry for the public and include facts and personal opinions. Blogs are created so that people can offer opinions to others much like a public diary. Be sure that students understand that each piece of writing in a blog is an "entry" that is part of the blog itself.</p>	

Daily Lesson 15	READING
Duration and Objective	Suggested Duration: 50-60 min. <u>Content Objective:</u> Students analyze the credibility of various types of media.
Mini Lesson	<ol style="list-style-type: none"> 1. Introduce Performance Indicator: <i>"In a personal blog, write your reflections and analysis of the credibility of two distinct media-generated accounts of a local or state event."</i> Clarify expectations as needed. 2. Display examples of blogs. Ask: What are the characteristics of a blog? Discuss responses. 3. Ask: Is the writing style of a blog more like that of a journal entry or a magazine article? Discuss responses. 4. Distribute the selected media examples about a local or state event.
Learning Applications	<ol style="list-style-type: none"> 1. Students review the media examples and choose two to complete the Performance Indicator.
Closure	<ol style="list-style-type: none"> 1. Display and discuss blogs. 2. Ask: What effect does media have on you? Discuss responses.